

USAV Member Club logo Guidelines

USAV Member Clubs are now allowed to affix the USAV Member Club logo to their jerseys. The following guidelines will have to be followed:

- Member Clubs wishing to affix the USAV Member Club Logo will be required to apply to USAV for the right to use the mark. They will apply by completing and signing the attached Member Club Agreement for Use of Logo. Member Clubs should send the signed and completed Agreement to Tori Hoke at Tori.Hoke@USAV.org.
- USAV will review the Agreement to insure that it is complete and accurate and will return a countersigned version granting the Member Club the right to use the logo.
- Member Clubs will be required to strictly follow the rules and guidelines of the program which are clearly outlined in the Agreement.
- Member Clubs will only be allowed to affix the approved logo on team jerseys as prescribed in the Agreement.
- Member Clubs will not be allowed to use the logo on any merchandise other than team jerseys and cannot affix it to any product for sale (or to be given away) to any third party.
- Member Clubs will be responsible and liable for any misuse of the logos.